Journal Index 1968-69

The listing of articles, authors, and advertisers in the JOURNAL OF COLLEGE PLACEMENT, *October-November, December-January, February-March, and April-May issues, Volume XXIX, published in the current college year.*

ARTICLES AND AUTHORS

A

Activism: The Message It Holds for Placement, 3:49
Adams, John W., 2:103
Advising the International Student, 2:80
Akin, James C., 4:117
At Purdue, The Recruiters Go To Dinner, 2:119

B

Bard, Richard K., 1:102
Bibliography of Student Personnel Publications, 3:135
Bishop, Joan Fiss, 2:113
Breslin, Jack, 4:33
Bridgewater, Adrian A. 2:91
British Summer Programs: A Look at Tomorrow Today, 2:91
Burning the Midnight Oil, 1:48
Burns, Kenneth D., 3:111
Business May Have a Headache, But —, 2:40
Butler, William 1:86

C

Calvert, Robert, Jr., 3:55
Cases for and Against the Computer, The, 4:44
Cassell, Frank H., 3:34
Catlin, Herbert P., 4:44
College Administrator Looks at Placement, A, 4:33
College Women as Part-Time Workers, 2:113
Current Attitudes in Recruiting Practices, 4:113

D

Devlin, Michael, 2:59
Dils, Eugene W. 1:75

E

Educational Placement Takes Its Turn on Stage, 4:117
Emphasizing the Individual, 1:102
Employer-Student Gap and How to Close It, The, 1:86
Engineer in Today's Society, The, 1:58
Evans, Thomas, 4:95

F

Factors Influencing Modern University Placement, 2:37
Faculty Evaluations — Are They Worth the Effort?, 4:101

G

Ginzberg, Eli, 4:28
Glass, Elwood G., 3:88
Gross, Andrew C., 4:75

H

Hakel, Milton D., 1:38, 2:65, 3:83, 4:89
Hamilton, Thomas, 2:37
Harkness, Charles H., 4:101
Holloway, Bernard, 3:38, 4:58
How One Campus Handled Student Unrest, 4:95
Hughbanks, Alice W., 2:119

I-J

Impact of Changing Attitudes Toward Work, The, 4:28
Insurance Recruiting Takes a Step Backward, 3:96
Interviews: Early Bird Gets the Worm, The, 3:83
Interviews: Eye of the Beholder, The, 1:38
Interviews: If at First You Don't Suceed . . . , 2:65
Interviews: The Young Fool and the Old Fool, 4:89
Jamie, Wallace, 2:73

K

Kauffman, Joseph F., 1:111
Katz, Joseph, 2:32
Klein, Walter J., 3:66

L

Let's Stop Manpower Waste!, 4:72
Liberal Arts Graduates: What Do They Have to Report?, 3:55
Listening to an Echo, 2:103
Look at Occidental College's New Placement Office, A, 3:11

M

Ma, James C., 4:113
Mannel, Charles H., 1:38, 2:65, 3:83, 4:89
Marketing Approach to College Relations, The, 2:48
McCormick, John N., 4:44
Mobility and the Young Canadian Engineer, 4:75
Montana, Patrick J., 2:80
Morgan, David H., 4:109
Murray, Michael, 3:96

N

Nance Willis H., 1:48
Newcomer Looks at Placement, A, 4:39
New Concept in Recruiting Training, A, 2:59
Next Third of the Century, The, 3:34
Nuss, L. R., 2:97

O

On the Firing Line: Psychological Testing, 3:74
Our New Home, 4:21

P

Perrucci, Robert, 1:58
Peters, Charles E., 3:49
Placement — Bowling Green Style, 4:53
Placement Profiles — America and Great Britain, 3:38, 4:58

YES, we can use your Brain-Power!

ACCOUNTING • ADMINISTRATIVE
CHEMISTRY • ENGINEERING
METALLURGY • PRODUCTION
SALES

While Eagle-Picher Industries, Inc. dates back to 1843, our greatest growth has been in the past ten years. Through planned diversification, we have become a "manufacturer's manufacturer" serving virtually all segments of American industry. Our exciting 52 plant-profit centers are producing sales of over $200,000,000 annually. We are NYSE listed.

As a "manufacturer's manufacturer," Eagle-Picher is widely respected as an important factor in providing advanced products for the glass, ceramic, chemical, aerospace, rubber and agricultural industries, and in the manufacture of automotive, electronic, highway and farm equipment, and in many other leading growth fields.

These are just a few reasons *why* and a few places *where* we can use your BRAIN-POWER!

We welcome the opportunity to discuss our growing, diversified Company with you. We are, of course, an equal opportunity employer. If you are interested in learning the full Eagle-Picher story, contact:

MR. HARRISON R. MAGEE
Corporate Personnel Director

Since EAGLE EP PICHER 1843

EAGLE-PICHER INDUSTRIES, INC.
Dept. JCP-469, American Building
Cincinnati, Ohio 45202

THE JOURNAL INDEX *continued*

Placement — 1978 . . . A One-Act Play 1:75
Prihoda, Donald T., 1:102
Professionalizing the Campus Interview, 3:88
Promise of Recruiting Films, The, 3:66

R

Recruiter Speaks on Placement, A, 2:97
Rosten, Leo, 3:117
Ruyak, Dorothy, 4:39

S

Salinger, Malcolm, 3:104
Souerwine, Andrew H., 2:40
Shuster, Louis J., 1:92
Student Activism: Implications for Education and Careers, 2:32
Student as a Pre-Professional, The, 1:43
Student Opinions of the Placement Process, 1:80
Student Personnel Services — Fringe Benefit or Integral Part of Education? 4:109
Student Views of Business — Summation and a Prescription, A, 1:92

T

Taking an Early Step in Career Guidance, 3:111
They Helped Blaze the Trail, 1:115
They Helped to Open Placement's Doors, 2:125
Thomas, William G., 1:80
Thronson, Harley A., 1:80
To an Angry Young Man, 3:117
Treible, Reed R., 3:74

V

VanPelt, W. J., 2:48
Varney, Glenn H., 3:88
Vietnam and the Campus, 1:111

W

Walters, Roy W., 4:72
What Are You Doing After Graduation?, 3:104
What to Do Until the Psychologist Comes?, 2:73
Whitener, George P., 1:43
Willett, Thomas P., 4:53

ADVERTISERS

AC Electronics Div., General Motors Corp., 1:123, 2:64, 3:91, 4:128
Aluminum Co. of America, 1:1, 2:1, 3:1, 4:1
American Can Co., 1:37
American Cyanamid Co., 1:23, 2:72, 3:115, 4:47
American Machine & Foundry Co., 1:52, 2:95, 3:125, 4:9
Anaconda Co., 2:20, 3:147
Anchor Hocking Glass Co., 1:109, 2:121, 3:20, 4:67
Associates Investment Co., 1:18, 2:18, 3:18, 4:18
Bank of America, 1:125, 2:31, 3:82, 4:116
Bell Telephone System, 1:47, 2:79, 3:133, 4:20
Bendix Corp., 3:154, 4:37
Bethlehem Steel Corp., 1:2C, 2:2C, 3:2C, 4:2C
Boeing Co., 2:76, 3:149
Burroughs Corp., 1:12, 2:118, 3:128, 4:43
California State Personnel Board, 1:9, 2:77, 3:45, 4:81
Carroll Press, 1:30
Celanese Corp. of America, 1:85, 2:137, 3:6, 4:83
Chase Manhattan Bank, 1:32, 2:115, 3:122, 4:52
Collins Radio Co., 1:61, 2:105, 3:116, 4:12
Columbia Gas System, Inc., 1:57, 2:90, 3:151, 4:16
Connecticut General Life Insurance Co., 1:72, 2:110, 3:114, 4:36
Connecticut Mutual Life Insurance Co., 1:83, 2:[illegible]l, 3:27, 4:49
Continental Can Co., 1:11, 2:63
Continental National Amer. Group., 1:91
Crawford & Co., 1:6, 2:88, 3:134, 4:61
Digital Equipment Corp., 1:139, 2:12, 3:95, 4:115
Dow Chemical Co., 1:4, 2:109, 3:139, 4:15
Dun & Bradstreet, Inc., 3:57
Du Pont Co., 1:121, 2:61
Eagle-Picher Industries, 1:5, 2:116, 3:7, 4:6
Equitable Life Assurance Society of the U. S., 1:53, 2:69, 3:145, 4:4
FMC Corp., 1:65, 2:143, 3:13, 4:100
Factory Mutual Engineering Corp., 1:146, 2:5, 3:94, 4:11
Fidelity Mutual Life Insurance Co., 1:33, 2:21
Ford Motor Co., 1:97, 2:93, 3:48, 4:57
General Electric Co., 1:2, 2:2, 3:2, 4:2
General Motors Corp., 1:135, 2:16, 3:113, 4:112
General Telephone & Electronics Corp., 1:69, 2:153, 3:10, 4:99
Gulf Oil Corp., 1:107, 2:9, 4:71
Harvard Medical School, 1:108, 2:128, 3:32, 4:106
Harvard University, 1:142, 2:47, 3:120, 4:8
Hewlett-Packard Co., 1:55, 2:89, 3:4, 4:108
Hooker Chemical Corp., 1:71, 2:150
Hughes Aircraft Co., 1:74, 2:145, 3:16, 4:91
International Business Machines Corp., 1:78, 2:139, 3:21, 4:85
International Telephone & Telegraph Corp., 1:143, 2:27, 3:121, 4:105
Jet Propulsion Laboratory, 1:105, 2:124, 3:29, 4:79
Jewel Cos., Inc., 1:118, 2:55, 3:63